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<https://cannycloudtech.com/job/business-development-manager/>

Business Development manager

Description

Develop and manage digital marketing campaigns.

Responsibilities

- Manage organization s website and social media platforms.
- Promote organization products on social media platform and other channels to increase sales and downloads.
- Optimize content for the website and social networking channels such as Facebook and Twitter.
- Perform sales analysis and provide quotations to client to close the project.
- New Business Development (mainly international sales) for web design, SEO, Websites, Android/IOS Social Media, etc.
- Must have Selling experience of SEO/SMO/PPC/Online marketing services for International Market (US, UK, CANADA, AUSTRALIA, etc.)
- Good understanding of Internet marketing services.
- Identifies and proposes potential business deals by contacting potential partners, discovering and exploring new opportunities.
- Develop a growth strategy focused both on financial gain and customer satisfaction.
- Conduct research to identify new markets and customer needs.
- Promote the company's products/services addressing or predicting clients' objectives.
- Prepare sales contracts ensuring adherence to law established rules and guidelines.
- Provide trustworthy feedback and after-sales support.
- Generate new leads from Website, Marketplaces or other channels and try to close the projects.
- Excellent Salary structure.
- Recurring, Quarterly and continuous incentives.
- Quarters, Annual Team parties.
- Performance based bonus and Cash Rewards.
- Attractive Internal Re-feral Incentives.
- Employee friendly Corporate Work culture.

Experience

3 yrs to 5 yrs

Vacancies

2 nos.

Hiring organization

CannyCloud Technologies Private Limited

Employment Type

Full-time

Job Location

Noida, UP

Working Hours

Walk-In , Full Time

Base Salary

₹ 35,000.00 - ₹ 50,000.00

Date posted

September 2, 2020